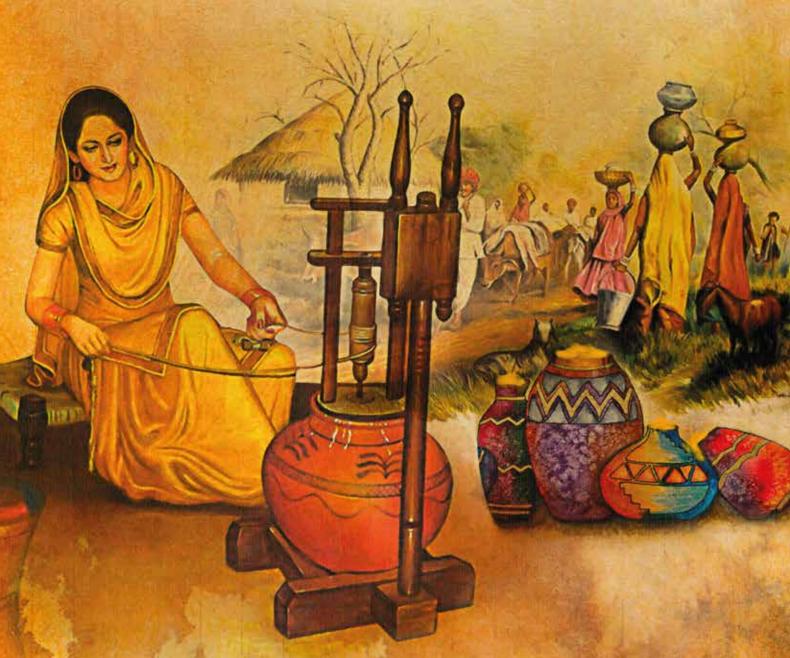






# traditionally handcrafted premium products







- We have an ISO 22000 certified state of the art Dairy and Food Manufacturing Facility.
- Our trademark is to ensure quality, taste and nutrition.
- We are synonymous in winning the trust of our Consumers over time.
- The key driver to our success is Sustainability and the constant efforts taken by us to meet the demands of our Consumers.



## Our Vision

Our Vision is to be the most preferred Food Company by our Consumers across geographies.

### **Our Mission**

- We retain the Indian Tradition of ghee making for a healthy global network of Consumers
- We are engaged in reaching our consumers directly through our best channel partners
- We perpetrate continuous development of our product and in procuring raw materials from farmers and authentic sources in order to provide better pricing
- We focus on sustainability and in adding value to all our Key Stake Holders

## Our Ghee

**"Skanda Ghee"** is a Premium Brand of Ghee which is high in Quality, Nutrition Value and Aroma and has been prepared traditionally in an ISO 22000 certified establishment ensuring that we meet the preferences of our Consumers catering to all generations. It is a product of **Sri Thara Spices**.

### think ghee think ekanda



### Health Benefits

Ghee, also known as clarified butter, originated in ancient India. It's a time-consuming process to make it. White, unsalted butter is heated until the clear, golden liquid separates from it as moisture evaporates. The sugar and proteins sink to the bottom and the clear liquid is strained and stored.

Ghee is called Ghrita in sanskrit and finds various mentions in the Rig Veda as well as the Mahabharata. It is mentioned as a pure and sacred liquid. It is considered as auspicious and also finds uses in religious practices. Ayurvedic texts have spoken about the health benefits of ghee for the whole body. It acts as building blocks for the tissues (dhatus) and pacifies any imbalances in our bodies (Vata and Pitta doshas).

#### **Properties**

- Nutrients- linoleic acid
- Antioxidant
- Fat-soluble vitamins(A, E, and D)
- Omega-3 fatty acids)
- Good fat
- Good source of energy (also keeps our bodies warm)
- Anti Fungal
- Anti Bacterial

#### It Helps to Cure

- Hyper Acidity
- Mal Absorption
- Chronic Fever
- Epilepsy
- Head Ache
- Burns. Wounds & Blisters
- Gastrointestinal Issues
- Fat Soluble Toxins

There are several ways in which you can incorporate ghee in your daily diet. Using ghee instead of oil is a great substitute while making rotis. Use ghee instead of butter to grease your bread. This reduces the glyacaemic index of the food. With it offering a host of health benefits, it is time to go back to our roots and start regularly incorporating ghee in our diet.

# Why Choose Skanda?

Unlock the Healthier and Younger You with Skanda Premium Cow Ghee!!!

Skanda Premium Cow Ghee. a product of Sri Thara Spices is extremely outstanding in terms of aroma. texture and flavor since the milk that is being used in the preparation of this ghee has been sourced from the most indigenous farmers who produce raw materials in the artisanal and traditional way. Skanda Premium Cow Ghee conforms to world class hygienic and safety standards when it comes to the preparation and processing of Ghee along with the best testing procedures incorporated to make it a Premium Product which is healthy, nutritious and tasty for consumption. Skanda is the benchmark for purity ensuring that our product is packed in the most hygienic way involving minimal human intervention. Skanda Premium Cow Ghee has ensured to keep its consumers healthy and in winning their trust overtime which has been our motto and the reason for our success as a premium brand.

#### USP of our Product

- Rich in Aroma
- Rich in Vitamin A
- Consumption leads to a healthy immune system
- Helps in reducing inflammation and improves digestion
- Promotes Healthy Weight Loss

#### Available Pack Quantities

- 50ml Standard Pack
- 100ml Standard Pack
- 200ml Standard Pack
- 500ml Standard Pack
- 1 Litre Standard Pack
- 5 and 15 Litre Tin also available for HORECA Segment



# Our Food Products

Farmers Harvest Food Products. by Sri Thara Spices is a premium range of Food Products which are procured with utmost care and packed in the most hygienic manner. Farmers Harvest Food Products come with high nutrition content and immense health benefits thereby being one of the best brands in terms of quality. nutrition and taste.



White Rava



Samba Rava



Basmati Rice



Toor Dal



Sugar



Jaggery powder

### Management

#### Ms ThariniVijayakumar

Proprietor and Managing Director

Ms Tharini Vijayakumar comes with utmost passion and dedication being one of the finest entrepreneurs among food processing industries in India. She has carved a niche for herself in ensuring that good Quality Products must be able to reach every doorstep across the globe.

She dedicates herself to ensure that quality is a top priority in all products manufactured. She personally oversees and monitors that the products manufactured are meeting the needs of every consumer and also comply with standards.

#### Mr G.R. Gopikumar

CEO and Joint Managing Director

Mr G.R.Gopikumar comes with decades of experience and expertise in Business. Trade. Exports and Management. He has focused on making Consumer Satisfaction his top priority and takes all the essential measures to ensure that the best product reaches the consumer as per their requirements making him one among the best in the Industry. He has always made it a priority to look at things from a consumer's perspective which has made him a successful person today.

#### Mr Pradeep Kumar Srivastava

Director

Mr Pradeep Kumar Srivastava is a person who comes with exceptional leadership and technical expertise, whose inputs and ideas have played a key role in positioning our brand successfully. His vision and innovation have played a key role in the expansion of business and also in our Branding efforts. His continuous quality improvement and growth is infectious and continues to push the boundaries on quality and taste.

#### Mr A. Mohinuddin

Global Head of Marketing and Exports

Mr A. Mohinuddin who is heading our Marketing and Export Team comes with a fabulous understanding and experience of the Domestic and Global Market which has helped us to take our product to the next level. His expertise in the Middle East Market has helped us to adopt good business practices and has given us the face value of our product globally.

#### Team of Employees

The Employees at Sri Thara Spices are well qualified and experienced professionals who take up dedicated efforts to ensure that every aspect of Sri Thara Spices is at par making it one of the most trustworthy brands in the country and across the globe.



The Manufacturing Facility at Sri Thara Spices is an ISO 22000 certified state of the art establishment which has been setup to ensure that our Infrastructure is at par with global Industry standards. We are equipped with the latest machinery equipments which come with world class standards and we also ensure that the workforce we employ is exceptionally skilled and trained to meet the demands of our Consumers across the globe.

The Quality Process at Sri Thara Spices right from the starting point of Manufacturing which includes phases such as Melting Process. Granulation. Quality Testing and Packing are done adhering to strict quality control procedures.















